How

to Order Prints

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Ordering Prints

Once you have seen one or more images that you like in The Gallery of our website, you may order prints using our Shopping Cart. It operates just like shopping carts on many other commercial websites. If you have requested sample images from us and know the Reference Number of the image or images you wish to order, you may either order from us directly by telephone, fax or email, or you may order through The Gallery at our website using the Blank Order Form link. Please follow the directions at the end of this memorandum.

We are able to make prints in any size and on various types of paper, with or without borders, as either a full frame print (that is, the entire image as it exists on the negative or color transparency) or with the image cropped to your order. There is no charge for cropping. Therefore, we will need to have your instructions about these variables when you place an order. If you are on our website and wish to give us special instructions, just type them into the Special Instructions box on the Order Form. If we have any questions, we will contact you before processing your order to make sure that you receive exactly what you want.

<u>Sizes</u>

The three most popular paper sizes for prints are 8×10 , 11×14 , and 16×20 , all such dimensions being in inches. These sizes refer to standard U.S. photographic paper sizes in inches. We usually make prints with a white border so as to make framing easier and more effective. This means that the size of the image from a 35 mm negative would be approximately 6×9 inches in size when printed on 8×10 paper. Print sizes larger than 16×20 are available on special order.

If you want a larger or nonstandard paper size or a particular image size, let us know and we will of course accommodate you.

Papers

We use two basic types of imaging paper for our prints: RC (meaning Resin Coated) and Fiber. We have found that modern RC papers have truly excellent tonal response and often produce a superior print. This is what we normally use. Fiber papers are more traditional, somewhat heavier and with toning will have a rather more antique look.

There are various surface finishes available for these papers. For RC papers, the usual ones are Glossy or Pearl. The Fiber paper we use also has a Pearl finish. Glossy papers are usually only used for 8 x 10 prints and, in our opinion, larger paper sizes in glossy may have too much reflectivity for framing. Pearl finish papers have different degrees of surface sheen (Pearl fiber having somewhat more than Pearl RC) and both are excellent for display. A true Matte finish is flat and quite non-reflective. We do not generally recommend it. Unless otherwise requested, we use a Pearl finish RC paper for all B&W prints.

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For color prints we recommend Glossy or Pearl paper for 8 x 10 prints and Pearl finish paper for the larger sizes due its lower reflectivity. On the other hand, glossy color prints do have a lot of vibrance which some people prefer even in larger sizes. For non-glossy finishes we can use either Pearl RC or Pearl Fiber papers. Glossy will always be an RC paper.

Processing

We used to make almost all of our prints the old fashioned optical way, in classic photo finishing laboratories, one for B&W and a different one for color. The hard fact is, however, that this is no longer practical and the quality is no longer competitive with digital processes. In fact the digital revolution has effectively eliminated photographic film entirely. Photographic laboratories which develop film and make prints by optical methods may soon disappear as a result. *Sic transit gloria mundi...*

One further aspect of this digital revolution is that hand spotting and retouching to correct faults in silver prints made from old negatives, which was an art form of its own, has quite simply vanished. If you want a perfect print, it must now be done on a computer. Therefore, we have gone 100% digital. This means that we scan the negative with the best scanner available, a piece of equipment which costs tens of thousands of dollars. We then adjust and correct that digital file so that the image is close to perfect in terms of exposure, sharpness of detail and the elimination of faults.

The prints we supply are then printed on a modern professional inkjet printer. The results are simply stunning! And all this comes with 100 year print life. The time and effort required to produce the print itself are much less, but the preparation time before printing is considerably longer, sometimes requiring several hours to correct a single scan, especially on negatives which are 50 years old or older.

We also have a limited inventory of older optical silver prints which have been signed by some of our photographers. Contact us for more information.

Note on Using our Blank Order Form:

1. Go to: http://www.klemcoll.com. Click on The Gallery.

2. On The Gallery page, click on the words "Blank Order Form."

3. On the next page, enter the image number you want, select the print size and the paper and toning if desired. Then click on Add to Cart.

4. You will now see a summary of your order. If you wish to order a print of another image, click on The Gallery and repeat the process above. You may do this as many times as you wish.

5. When the summary shows that your order is complete, click on Check Out and fill in the form you will see. When the form is complete, click on Select Shipping Method at the bottom of the page. The page will then reload with the shipping charges shown at the bottom. Click on Continue Checkout at the bottom of the page.

6. Review your order on the next page. If you are satisfied, print the page and then click on Submit Order.

This completes the process. We will acknowledge your order by email.